

## GOT INSURANCE FOR \$127,000 ON GOODS WORTH \$4

Policies and So-Called House-  
hold Effects Shown at  
"Arson Exhibit."

OPENED BY THE MAYOR.

Fire Commissioner Points Out  
Ease With Which Policies  
Are Obtained.

With "an arson exhibit" Mayor Gay-  
nor and Fire Commissioner Joseph  
Johnson has set out to show insurance  
men and the public generally why there  
are so many incendiary fires in New  
York.

The "exhibit" has been placed in  
the storeroom at No. 61 Chambers  
street. A flag-draped platform has  
been erected at one end of the room,  
but the other walls have been papered  
with insurance policies. They represent  
a total of \$127,000 in insurance ob-  
tained by firemen upon a couple of  
kitchen chairs, an ancient gas heater,  
a pair of soiled lace curtains, a salt  
shaker, a kitchen knife and fork and a  
few other household trifles, the total  
value amounting to \$4. All these  
are grouped together in a wire screen  
cage in the center of the room.

William B. Northrop, a mild man-  
nered man, wearing an old fashioned  
Prince Albert and a pearl gray Fedora,  
who might easily have been mistaken  
for the high school principal of a coun-  
try town, obtained all the insurance. He  
would rent a flat for a month, install  
his \$4 worth of articles—or sometimes  
only a part of them—and then proceed  
to get it insured.

Sometimes he went to an agent or  
sent a fireman detailed to assist him.  
Generally he used the telephone, said he  
wanted a policy for \$1,000 or some other  
sum on his household goods and then  
sent the agent the premium.

He said to-day that no inspections  
were made. He was not asked by the  
agents of the insurance companies to  
show that he had any household goods  
at all. Only the premium was asked,  
and he got the policy in return.

Mayor Gaynor was the chief speaker  
at the formal opening of the exhibit.

## FIRST NEW YORK BABY OF THIS CENTURY AS HE APPEARS TO-DAY



EUGENE M. BARRY

which will be maintained for a month.  
Willis O. Hobbs, superintendent of the  
New York Fire Insurance Exchange and  
E. E. Pierce, chairman of the New York  
Board of Underwriters' Committee on  
Fire Patrol, were interested spectators  
at the ceremony.

Mr. Johnson started the proceedings  
by announcing that at least twenty-five  
percent of all the fires in New York  
City are of incendiary origin. He said  
this estimate was a conservative one,  
but that eight or ten alarms out of the  
thirty-five or forty which come in daily  
were started purposely.

"We are not dealing with the profes-  
sional firebug," said Commissioner John-  
son, "although we have uncovered or-  
ganized bands of criminals who make a  
business of setting fire to premises to  
get insurance. We are dealing broadly  
with the method of issuing fire insur-  
ance policies without pre-inspection or  
proper knowledge of the risk, which  
places a premium upon arson by of-  
fering the financially weak, tottering  
or bankrupt an irresistible tempta-  
tion."

Mr. Johnson said the public was be-  
ing compelled to pay an excessive pre-  
mium because of the great number of  
incendiary fires.

WANTS THE PUBLIC TO HELP  
END THE EVIL.

"We ask the underwriters and the  
public and the press to join us in end-  
ing this evil, which has grown into an  
affliction, resulting not only in a tremen-  
dous monetary loss in this city and  
country but in the destruction of many  
human lives."

Mayor Gaynor caused an interrup-  
tion to the Commissioner's remarks  
which amused the assemblage. He  
asked to have a window, which was  
open an inch or two, closed. His per-  
sonal attendant passed the word to  
Chief Guerin, head of the Fire Preven-  
tion Bureau. Guerin understood the  
Mayor wanted the window opened  
wider and proceeded to open it.

"What are you doing?" demanded  
Mayor Gaynor.

"Opening the window," replied  
Guerin.

"I said close it," said the Mayor  
loudly, shutting off Commissioner  
Johnson. "Do you think I want that  
wind blowing on my head?"

When the fireman started away the  
Mayor looked again at the window.

"Will you please close that win-  
dow?" he sharply shouted. Guerin,  
who had allowed the window to re-  
main down about an inch from the  
top, hastened to close it tightly.

The Mayor started his speech by  
complimenting Commissioner Johnson  
on the report made to him regarding  
the prevalence of arson in New York  
and the exhibit accompanying it.

GAYNOR SAYS THE EXHIBIT IS  
A CREDIT TO THE CITY.

"This is a credit to the city, and the  
city should be proud of a fire commis-  
sioner and a staff who can get out such  
a report," he said. "A lot of people can  
find nothing but abuse for the Police  
Department and the Fire Department,  
but here is something of which every-  
body in the city should be proud."

"We know we have murderers and  
scoundrels who will do anything. That  
has all been strikingly revealed in the  
last year. It did not seem possible to  
me at the start of this investigation  
that such conditions could exist here  
under the Board of Fire Underwriters.  
You know they claim to be the saviors  
of other people. They want to run the  
Fire Department and half the city gov-  
ernment. I am bound to say that one  
of the first things I did when I came  
in was to warn the Fire Department  
against the Board of Fire Underwriters.  
This exhibition is enough to convince me  
that, however often I may be wrong, at  
least once in my life I was right."

This announcement was greeted with  
applause.

Mr. Hobbs, who did not make a speech,  
and who denied he was one of the in-  
surance men who had sought to run the  
Fire Department, said the statement  
that 25 per cent of the fires in New  
York were incendiary was incorrect.

"We have no positive figures on New  
York," he said, "but figures for the  
whole country show incendiary fires do  
not amount to more than 5 or 10 per  
cent. The percentage in New York is  
not far much above 10 per cent. If they  
exceed it,

## DYNAMITERS GET WRIT OF ERROR IN FEDERAL COURT

"Double Cross" Hockin Will  
Not Join in Effort for Appeal  
—All at Work in Prison.

INDIANAPOLIS, Ind., Jan. 2.—After  
attorneys for the thirty-three convicted  
dynamite conspirators had withdrawn  
their application for a writ of superse-  
dens, Federal Judge A. B. Anderson  
to-day granted their prayer for a writ  
of error. During the hearing W. N.  
Harding announced that Herbert S.  
Hockin would not ask an appeal in his  
case.

The hearing was brief. The granting  
of the writ of error means that the  
request for a superseas writ will be  
taken to the United States Circuit Court  
of Appeals or one of the Judges of the  
court.

LEAVENWORTH, Kan., Jan. 2.—With  
the taking of their Bertillon measure-  
ments and their assignments to prison  
work to-day, the thirty-three union men  
who entered the Federal prison here  
following conviction as dynamite con-  
spirators entered the routine of Federal  
prisoners.

Those who were able to sleep were  
awakened from their first night in the  
cell by the sounding of the reveille  
which echoed through the stone and  
steel-bound cell house at 6:30 A. M.  
Escorting Herbert S. Hockin, former Sec-  
retary of the Ironworkers' Union, who  
has been labelled the betrayer of his  
fellows, the men bunked two in a cell  
on "double decked beds." The cells,  
like all those accorded new prisoners,  
were bare, in marked contrast to those  
of the old inmates who nearly all have  
covered their walls with pictures, postal  
cards and souvenirs.

After breakfast the men were called  
up one by one, examined and question-  
ed as to their fitness for the different lines  
of work about the prison.

## BROTHER OF CZAR BANISHED.

Removed From Command Because  
He Married Divorced Woman.

ST. PETERSBURG, Jan. 2.—The Of-  
ficial Gazette announces that the Czar's  
brother has been removed from com-  
mand of the Mounted Guards regiment  
and directed to reside in the provinces  
or abroad for eleven months.

No official explanation is given of  
this, but it is supposed to be in pun-  
ishment for marrying the divorced wife  
of a military officer. It is also reported  
that the priest who married them will be  
punished.

## TWENTIETH CENTURY'S FIRST NEW YORK BABY NOW FINE LITTLE MAN

Eugene M. Barry Visits Eve-  
ning World, His Sponsor, to  
Wish "Happy New Year."

Eugene M. Barry, "First Baby  
of the Century," celebrated his twelfth

birthday yesterday and came to-day to  
wish a happy New Year to his "good-  
father," The Evening World.

Eugene came into a noisy and bustling  
world just ten seconds after midnight on  
Jan. 1, 1901. And by his promptitude in  
following the new year and the new  
century into existence, he won the prize  
offered by The Evening World for the  
twentieth century's first baby.

The prizes were a gold medal and a  
handsome crib.

Every year, beginning with his second  
birthday, Eugene has paid a visit to The  
Evening World office, on Jan. 2, to re-  
ceive the paper's heartiest compliments  
and good wishes.

Eugene has grown into a tall, fine  
looking chap. He is a pupil at St.  
Cecilia's Parochial school on East One  
Hundred and Sixth street. His sturdy,  
bright personality and his school record

show that The Evening World has every  
reason to be proud of its century "gold-  
child."

A Beautiful Art Calendar for the  
12 months of 1913 free with next  
Sunday's World. Order in advance.

## SPRING ON THE PALISADES.

Season Well Advanced, Though It's  
Only Second Day of Year.

Panicles were picked yesterday in the  
open ground in Palisade, New Jersey.  
Iris, phlox, pinks and other hardy  
plants have started new growths, some  
of them being two inches high. In  
many spots the grass is as green as it  
usually is in the latter days of March.

Peach and other fruit trees are bud-  
ding, while stems of rose bushes seem  
ready to put forth leaves.

## "Sanatogen promises to pick you up when run down—it does so"

—Father Bernard Vaughan

THESE words of the celebrated preacher reveal the secret  
of the immense success of Sanatogen as a food and tonic  
for weak and run down people. Those who take it find  
that Sanatogen *does* things, that it *does* invigorate the nervous  
system when run down through overwork, worry or illness,  
that it does enrich the blood and assist digestion and assimila-  
tion. But there is no false or harmful stimulus. To quote  
the Hon. Wm. E. Chandler, Former Secretary of the Navy:  
"Sanatogen strengthens without irritating and promotes  
vitality in feeble folk."

Thousands of people are daily gaining new nerve power, new  
vitality and strength, through Sanatogen. Over 16,000 physicians have  
written of the remarkable benefits they have observed from its use in  
their patients. Their attitude toward Sanatogen is well summed up by  
Surgeon-General Tillmanns, Professor at the University of Leipzig,  
who says: "I am and shall always remain a great admirer of Sanatogen."

Is not such testimony worthy of your earnest consideration?

Write for a Free copy of "Nerve Health Regained." If you wish to learn more  
about Sanatogen before you use it, write for a copy of this booklet, beauti-  
fully illustrated and comprising facts and information of the greatest interest.

Sanatogen is sold by good druggists everywhere, in three sizes, from \$1.00.

THE BAUER CHEMICAL CO.

23 Irving Place, New York



Prof. C. A. Ewald,  
of Berlin University, doctor honoris  
causa, University of Maryland, states  
in his contribution to "Typical ab-  
normalities." p. 11  
"I can say that I have used Sanatogen in  
a great number of cases (that is, in those  
of nervous debility) and in all cases  
of debility of constitution which were  
marked by nervousness or neurasthenia  
the results were most beneficial."

Dr. von Leyden,  
Director First Medical Clinic,  
Berlin, writes:  
"I have gladly and frequently  
prescribed Sanatogen in cases of  
debility in my clinical as  
well as in my private practice, and  
an extremely satisfied with the  
results."

John Burroughs  
The distinguished naturalist and  
author, writes:  
"I am sure I have been greatly  
benefited by Sanatogen. My sleep is  
deeper, my appetite better than it was  
before, and my mind and strength  
are much improved."

Several Thousand Men Who Wear Expensive Clothes Will

## Start the New Year Right

By Attending Our

## DEMONSTRATION

of Our Higher Priced Clothes

and Learning HOW to Be Wiser in the Investment  
of Their Clothes Money

Only ONE Suit Will Be Sold to a Customer

For this is Strictly a DEMONSTRATION for Advertising Purposes Alone—Not a Sale

We are Repeating our Demonstration of six months ago, which has in-  
creased our business in our more expensive clothes 30 per cent. since  
June without further advertising them. Now we PYRAMID our Success

TODAY we have 130 customers in higher priced  
clothes for every 100 we had last June.

This, our second Demonstration, is iden-  
tical in every way—the Cutting of Prices on all our  
finest clothes down to almost the "free sample"  
charge.

The attempt by this means of introduction to  
reach HALF WAY the man who clothes himself ex-  
pensively—in ready-made garments or those custom-  
tailored.

And to save the cost of 6 months' newspaper ad-

vertising (necessary otherwise) to offset our continued  
advertising to reach the moderate priced clothes  
buyers who form the larger class.

This second Demonstration, like the first, will  
lose for us thousands of dollars on present sales.

And, on the other hand, will save us many times  
the amount of losses by removing the need for news-  
paper publicity on our highest class clothes.

Also it should increase our business in these our  
finest garments another 30 per cent. before summer.

Here, in a nutshell, is the idea:

## AN ADVERTISING PLAN

To demonstrate their beauty, their quality, their perfection, we are marking ALL  
the highest class Smith Gray & Co. Sack Suits, in our four stores, which are  
priced at \$30, \$32.50, \$35, \$37.50, \$40 & \$45

DOWN TO

\$22.50

The resulting loss on every sale to be charged to advertising

Absolutely no cash suits have been reserved—and none have been removed from our stores.  
Naturally our heavy losses on sales will not permit us to continue this demonstration beyond a limited period,  
and immediately after the closing day every garment left unsold will be marked up to its original price.

We are reaching out for men of discrimination who are ac-  
customed to \$40.00 and \$45.00 suits. We give them an oppor-  
tunity to learn of ours at a cost of \$22.50.

The custom tailored man who pays price beyond all reason  
to his tailor will find he is some \$30.00 ahead of the game—that  
he has saved valuable time and gained some valuable knowl-  
edge.

Smith Gray & Co.

UNDER SAME MANAGEMENT SINCE 1860  
BROADWAY AT WARREN ST. - NEW YORK - 5th AV. BET 27th & 28th STS  
FULTON ST. AT PLATZMAN AV. - BROOKLYN - BROADWAY AT BEDFORD AV.

At All  
the  
224  
James  
Butler  
Inc.  
Stores



Double  
2x  
Stamps  
FREE  
on  
Friday

Eggs for Everybody—Your Choice:

EGGS, Sweet and Good, 14 for 25¢

EGGS, Empire Brand, selected; dozen in carton, 25¢

East View Eggs, 39¢

New Laid—Every Egg guaranteed; sold only in sealed cartons; dozen

Tomatoes, 3 Large No. 3 Cans, 25¢

Sugar Corn 3 cans for 17¢

Asparagus, Regina Brand, 10¢

Choice California spears in salmon-size cans, each

Pride of St. Louis FLOUR

Superlative XXXX; best all-round family flour; 24 1/2-lb. bag, 20¢

Potatoes, from best shipments, 6 lbs., 12¢

Butterine, best Government inspected; print, 25¢

Cocoa, Peerless Brand, absolutely pure; 15¢

Prunes, New shipment of choice California fruit; lb., 5¢

Essie Sliced Peaches, in rich syrup, A Can, 10¢

Essie Cherries, choicest California, 10¢

Compass Pears, Large can, 10¢

Teas

100 2x Stamps with 70¢

60 2x Stamps with 50¢

30 2x Stamps with 35¢

15 2x Stamps with 25¢

15 Stamps FREE with 1 lb. Ideal Blend 25¢

Coffees

30 2x Stamps with 38¢

25 2x Stamps with 35¢

20 2x Stamps with 30¢

15 2x Stamps with 28¢

15 2x Stamps with 25¢

Meat and Poultry Specials

At All the 24 James Butler Inc. Markets

Loin of Roast Pork, Fresh Jersey, lb., 16¢

Loin Mutton Chops, Choice, lb., 14¢

Forequarters of Mutton, lb., 8¢

East View Hams, Sugar cured, lb., 19¢

Boneless Bacon, Sugar cured, lb., 18¢

Picnic Shoulders, Small and sweet, lb., 14¢

Sliced Boiled Hams, Extra choice, lb., 28¢

Porterhouse Steak, Best cuts, lb., 22¢

Maryland Turkeys, Selected, lb., 23¢

Roasting Chicken, Finest dry picked, lb., 22¢

Young, Tender Fowl, Finest, lb., 18¢

At All 128 James Butler Inc. Licensed Stores

Mammoth Dollar's Worth, Surprising Value

Bottle Choice California Sherry, \$1

Bottle Choice California Port, 75¢

Bottle Choice California Claret, 85¢

Bottle Imperial Rye Whiskey, 75¢

All four regular-sized large bottles for

Wilson Whiskey, Distillery bottling, bottle, 89¢

Duffy's Medicinal Malt bottle, 75¢

50 2x Stamps FREE with each:

Old Monogram Rye Whiskey, family favorite, bottle, 75¢

Old Cabinet Rye Whiskey, full quart, bottle, 81¢

Kingsville Scotch Whiskey, special importation, bottle, 85¢

Princeton Dry Gin, splendid for cocktails, bottle, 75¢

SUNDAY WORLD'S "TO LET" ADS.

Simplify Home-seeking by saving time, temper and tramping.



Father John's  
Medicine  
Cures  
Colds

Bronchitis, Asthma, all  
throat and lung trou-  
bles. Prevents pneu-  
monia. Builds you up.  
No alcohol or danger-  
ous drugs. Guaranteed